

FLEECE CREWNECK | TECHNICAL ARTWORK



STYLE NAME / DESCRIPTION
WOMEN'S FLEECE CREWNECK SWEATSHIRT (TCL003)

SEASON
FALL 2026

DESIGNER / DEVELOPER / PRODUCTION
RYE ROCHA

REFERENCE STYLE / FIT CLASSIFICATION
X

SKU #
TCL-003-SMU-F26-D2

SCHOOL / TEAM NAME
SOUTHERN METHODIST UNIVERSITY

CREATION DATE / REVISION HISTORY
04.21.2026RR: CREATED TECH ART\
05.08.2026RR: AVOID BLOCKING SMU LOGO
REMOVED BACK LOGO
07.30.2026RF: CHANGED SILHOUETTE TO
REGULAR CREWNECK. CHANGED STYLE
NAME AND CODE

PRINT/APPLICATION COLORS

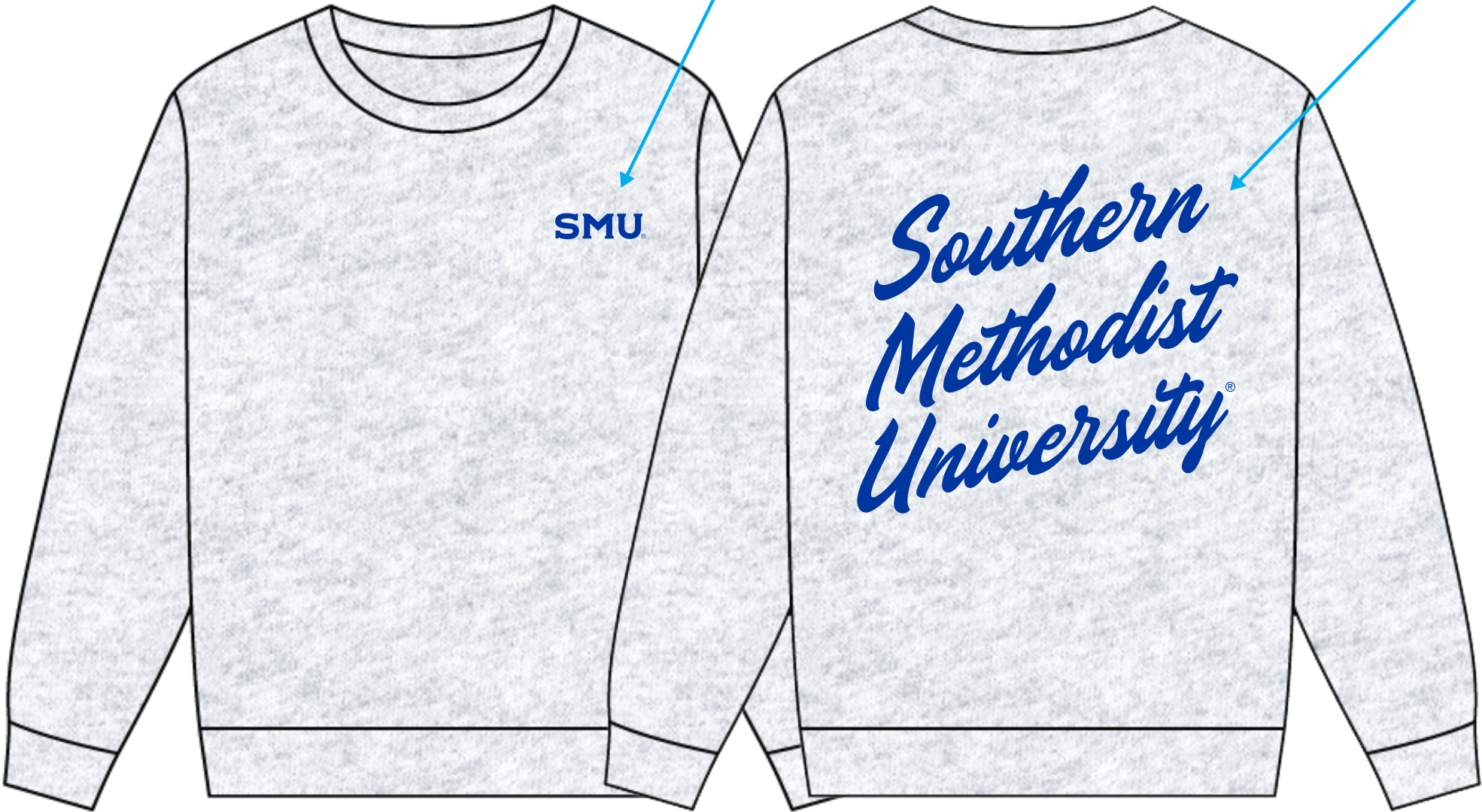
 PMS 286 C
19-3952 TCX

GARMENT COLORS
 #46 LIGHT ASH GREY

EMBROIDERY



PUFF PRINT



PRINT TYPE:
EMBROIDERY
+ PUFF PRINT

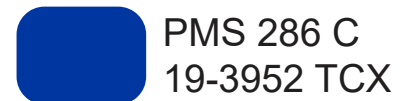
ACTUAL SIZE

PLACE 3" BELOW COLLAR +
WEARER'S LEFT CHEST



0.86"

3"



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— ARTWORK NOT TO SCALE —

PLACE 4" BELOW CB NECK SEAM



12.52"

14"

PUFF PRINT